

TRAVEL & TOURISM

BUSINESS MANAGEMENT DIPLOMA

CANADIAN
TOURISM COLLEGE™



WELCOME TO TRAVEL & TOURISM BUSINESS MANAGEMENT

Full Time: CITC endorsed level II, 46 weeks, 1246 hours,

CTC is an authorized IATA training center

This Diploma program successfully blends Internet Computing Core (IC³) certification, Microsoft Office Specialist (MOS) training and the Canadian Institute of Travel Counselors (CITC) Level II program endorsement for travel & tourism core curriculum.

CTC has added a unique set of soft skills training to further increase employability in the areas of conflict resolution, behavioural assessment, leading meetings, giving effective presentations and working productively in teams.

For many tourism businesses and organizations, Microsoft Office skills are no longer a luxury, but an absolute necessity. We know, employers ask us for these skills.

CAREERS

This diploma is designed for those wishing to enter the tourism industry and work with airlines, hotels, travel agencies, tour companies, cruise lines and an endless variety of positions in Tourism related businesses. This training will provide students with the current levels of knowledge and education demanded by today's Tourism employers and with verifiable skills transferable to many sectors and segments of the business environment.

APPLY ON-LINE www.tourismcollege.com

Toll Free in North America: 1-800-668-9301

To chat online with a CTC Admissions Rep. just add tourismcollege@hotmail.com to your msn contact list.

Vancouver Campus #501 - 1755 West Broadway, Vancouver, BC V6J 4S5 Tel: 604-736-8000 Fax: 604-731-9819
Surrey Campus #320 - 10362 King George Hwy, Surrey, BC V3T 2W5 Tel: 604-582-1122 Fax: 604-583-4092

CANADIAN TOURISM COLLEGE



INTERNET AND COMPUTING CORE CERTIFICATION (IC³)



This program is the world's first validated standards-based training and certification

program for basic computing, Internet knowledge and skills. Successful completion of IC³ ensures you have the knowledge and skills required for basic use of computer hardware, software, networks, and the Internet. IC³ is the gateway to advancement in education, employment, or other certification programs. IC³ is divided into three parts: Computing Fundamentals, Key Applications and Living Online.

MICROSOFT OFFICE SPECIALIST CERTIFICATION



This program is the only comprehensive, performance-based certification program

approved by Microsoft to validate desktop computer skills using the Microsoft Office programs. The Office Specialist program provides computer program literacy, measures proficiency, and identifies opportunities for skills enhancement. Successful candidates receive an Office Specialist certificate that sets them apart from their peers in the competitive job market.

The Office Specialist program is offered at two levels of certification: Core and Expert. Core is an introduction to the computer application, whereas Expert is an advanced level of the corresponding computer application.

WITH THIS DIPLOMA, YOU WILL LEARN ABOUT:

- Fundamentals of Travel and Tourism
- World Destinations Geography
- Domestic and International Airline Tariff and Ticketing
- Professional Selling Skills
- Accounting for the Tourism Industry
- 3 Airline Reservations Global Distribution System Training in SABRE, Apollo & Amadeus
- First Nations Cultural Tourism Certificate

- Assisting Travellers with Disabilities Certificate
- Service Across Cultures Certificate
- Aussie Specialist Certificate
- Group Travel Design & Marketing Certificate
- National CITC entry level knowledge exam certificate
- Professional Development that may include specialized training from the Cruise Line International Association (CLIA)
- Adventure / Eco-Tourism
- Transborder Ticketing
- Consolidator Net Fares and Career Day
- Cruise Destinations
- Introduction to Local Tour Guiding



INTERNSHIP

Students will be required to complete 160 hours of hands-on work experience within a tourism related company.

CAREER DAYS

Students may enjoy guest speaking presentations from tourism industry professionals that visit the College. Tours may include the Domestic and International Airport, the South Terminal, the cruise ship terminal, travel and tour companies, the convention centre, hotels, travel agencies, tour wholesalers, car rental and rail tour companies just to name a few.

CAREER DEVELOPMENT

Career development is a continual professional career information service designed to offer students information, guidance and support in all aspects of career building.



YOUR CAREER = OUR DRIVING FORCE = YOUR FUTURE

It's never been a better time to promote your career using a progressive and different kind of recruitment organization. In addition to what CTC offers, why not let Global Tourism Recruitment Solutions, our partner, take care of your career aspirations?

GTRS has all the solutions to cater for your career aspirations. From coast to coast and international too, GTRS is proud to connect you with the world's finest Hospitality & Tourism companies which means quality at your fingertips, at the right time, when you need it most.

If you are interested in working overseas check out our International Work Abroad Certificate program that includes providing you with the skills to work in with an International company, visa and work permit guidance and placement by our partner, Global Tourism Recruitment Solutions.

