

# TRAVEL & TOURISM

ADVANCED CITC ENDORSED LEVEL II DIPLOMA



## WELCOME TO TRAVEL & TOURISM ADVANCED CITC ENDORSED LEVEL II DIPLOMA

Full Time: CITC endorsed level II, 34 weeks, 946 hours

CTC is an authorized IATA training center

The travel & tourism industry is responsible for over 200 million jobs worldwide with projected growth to 250 million by 2010 (*The World Travel & Tourism Council website*). British Columbia is projecting the need for 84,000 skilled tourism workers by 2010 (*BC Tourism HRDC Task Force Summary*). With over 400 different tourism occupations (*Canadian Tourism Human Resource Council website*) to choose from, students that graduate from the Travel & Tourism Advanced Diploma CITC Endorsed Level II Diploma have a combination of internationally recognized certifications and the highest level of industry validated tourism curriculum available in Canada from the Canadian Institute of Travel Counselors (CITC).

*“After doing a work experience at CTC in high school, I wanted to become a travel agent so I enrolled. The CTC teachers were very helpful and encouraging. The curriculum was interesting and applicable. They put me in a job placement at a tour operator and from there I was hired by one of the agencies. I have currently been in this position for over five years.”*

- LEANNE JEX

**APPLY ON-LINE** [www.tourismcollege.com](http://www.tourismcollege.com)

Toll Free in North America: 1-800-668-9301

To chat online with a CTC Admissions Rep. just add [tourismcollege@hotmail.com](mailto:tourismcollege@hotmail.com) to your msn contact list.

Vancouver Campus #501 - 1755 West Broadway, Vancouver, BC V6J 4S5 Tel: 604-736-8000 Fax: 604-731-9819  
Surrey Campus #320 - 10362 King George Hwy, Surrey, BC V3T 2W5 Tel: 604-582-1122 Fax: 604-583-4092

**CANADIAN TOURISM COLLEGE**



## WITH THIS DIPLOMA, YOU WILL LEARN ABOUT:

- Fundamentals of Travel and Tourism
- World Destinations Geography
- Domestic and International Airline Tariff and Ticketing
- Professional Selling Skills
- Accounting for the Tourism Industry
- 3 Airline Reservations Global Distribution System Training in SABRE, Apollo & Amadeus
- First Nations Cultural Tourism Certificate
- Assisting Travellers with Disabilities Certificate
- Service Across Cultures Certificate
- Aussie Specialist Certificate
- Group Travel Design & Marketing Certificate
- National CITC entry level knowledge exam certificate
- Professional Development that may include specialized training from the Cruise Line International Association (CLIA)
- Adventure / Eco-Tourism
- Transborder Ticketing
- Consolidator Net Fares and Career Day
- Cruise Destinations
- Introduction to Local Tour Guiding
- 4 Weeks of on the job practical work experience within the tourism industry



## CAREERS

This course is designed for those wishing to enter the tourism industry and work with airlines, hotels, travel agencies, tour companies, cruise lines and an endless variety of positions in Tourism related businesses. This training will provide students with the current levels of knowledge and education demanded by today's Tourism employers.



## INTERNSHIP

Students will be required to complete 160 hours of valuable hands-on work experience within a tourism related company.

## CAREER DAYS

Students may enjoy guest speaking presentations from tourism industry professionals that visit the College. Students may also participate in industry tours that include the Domestic and International Airport, South Terminal, cruise ship terminal, travel and tour companies, the convention centre, hotels, travel agencies, tour wholesalers, car rental and rail tour companies just to name a few.

## CAREER DEVELOPMENT

Career development is a continual professional career information service designed to offer students information, guidance and support in all aspects of career building.

## YOUR CAREER + OUR DRIVING FORCE = YOUR FUTURE

It's never been a better time to promote your career using a progressive and different kind of recruitment organization. In addition to what CTC offers, why not let Global Tourism Recruitment Solutions, our partner, take care of your career aspirations?



GTRS has all the solutions to cater for your career aspirations. From coast to coast and international too, GTRS is proud to connect you with the world's finest Hospitality & Tourism companies which means quality at your fingertips, at the right time, when you need it most.

If you are interested in working overseas check out our International Work Abroad Certificate program that includes providing you with the skills to work with an International company, visa and work permit guidance and placement by our partner, Global Tourism Recruitment Solutions.



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